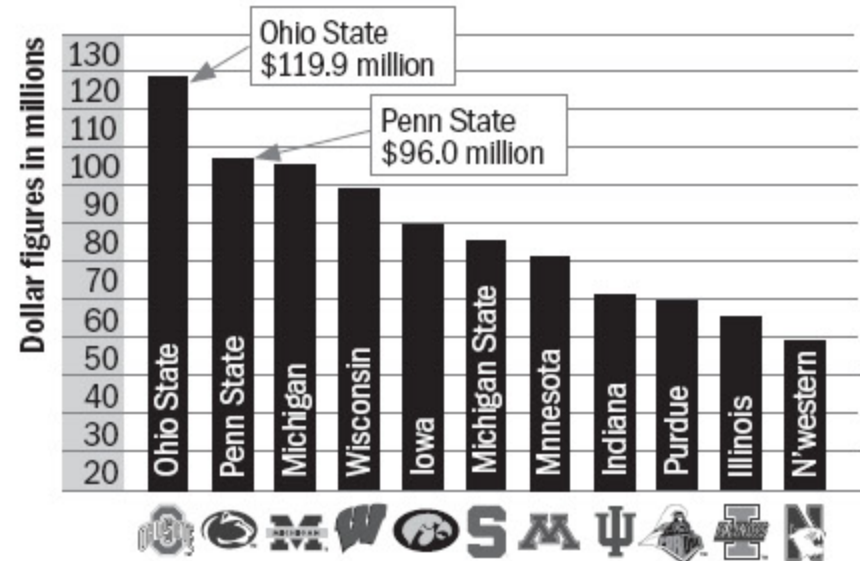


# The revenue gap: Big Ten vs. Big East

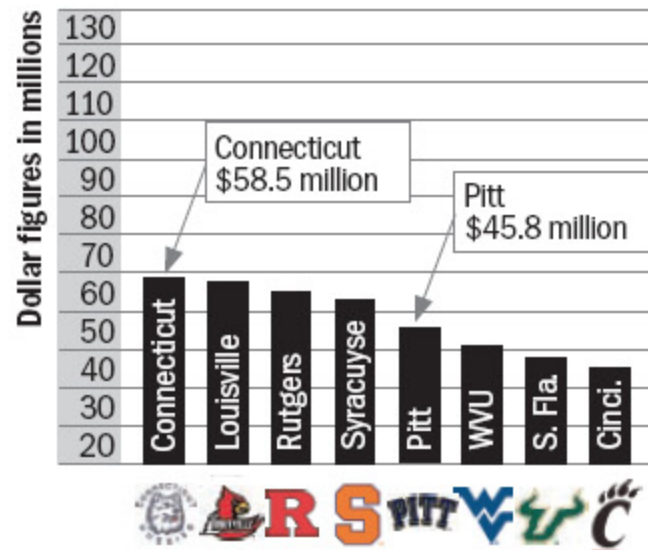
Athletic department revenues for each Big Ten school and each Big East school for the 2008-09 academic year. What's the difference between the two conferences? Connecticut, the top producing revenue school in the Big East at \$58.5 million, would only rank No. 10 in the Big Ten.

## ►►►► The Big Ten



Ohio State, Penn State and Michigan regularly draw crowds of 100,000 plus in the fall.

## ►►►► The Big East



Jim Calhoun's basketball team helps make UConn No. 1.